

# GHOST RIDER Copy Exploration

HERO SELL

SOMEWHERE BETWEEN GOOD AND EVIL...

PASSION AND PUNISHMENT...

HEAVEN AND HELL...

LIES THE WORLD OF  
THE GHOST RIDER.

IN THE NAME OF LOVE

IN THE NAME OF JUSTICE

IN THE NAME OF REDEMPTION

SOME MEN WOULD GO TO HELL AND BACK.

GHOST RIDER.

LIVE LIFE IN THE FAST LANE.

HE HAS A BURNING SKULL

A WICKED CHAIN

A FIERY RIDE

AND HE'S THE HERO.

JUSTICE HAS A DARK SIDE.

HIS NAME...IS GHOST RIDER.

WHAT IF  
OUR BEST HOPE AGAINST EVIL...

WAS A MAN WHO'S MADE  
A DEAL WITH THE DEVIL?

HANG ON.

IT'S GONNA BE  
ONE HELL OF A RIDE.

GHOST RIDER.

NO ONE KNOWS WHO HE IS.

OR WHERE HE CAME FROM.

BUT SOON...

EVERYONE WILL KNOW WHY HE'S HERE.

GHOST RIDER.

HE'S GOT THE FIRE IN HIS SOUL.

THE WORLD'S MOST EVIL SPIRITS  
HAVE BEEN UNLEASHED.

PRAY FOR THE GHOST RIDER.

HE'S THE LAST CHANCE WE'VE GOT.

GHOST RIDER.

THE FATE OF THE WORLD  
LIES IN THE HANDS OF A MAN  
WHO'S MADE A DEAL WITH THE DEVIL.

THESE ARE THE TIMES...  
THAT TRY MEN'S SOULS.

GHOST RIDER.

LIVE LIKE THERE'S NO TOMORROW.  
LOVE LIKE NOTHING ELSE MATTERS.  
AND WHEN THE HELPLESS CRY OUT,  
RIDE  
LIKE  
HELL.

GHOST RIDER.

THEY SAY THE WHEELS OF JUSTICE  
TURN SLOWLY.

(Motorcycle revs, takes off in flames)

NOT ANYMORE.

JUSTICE HAS A NEW NAME...  
AND A SWEET RIDE.

GHOST RIDER.

THE WORLD'S MOST WICKED SOULS  
HAVE BEEN UNLEASHED ON EARTH.

NO BULLET CAN HARM THEM.

NO PRISON CAN HOLD THEM.

NO MAN CAN STOP THEM.

EXCEPT ONE.

GHOST RIDER.

GET READY TO MEET  
ONE HELL OF A HERO.

SOME LOVES LAST FOREVER.

AND SOME CURSES NEVER DIE.

AMERICA'S COOLEST NEW HERO...

...IS THE DEVIL'S BOUNTY HUNTER.

GHOSTRIDER.

LET'S RIDE.

FROM THE MOMENT HE MADE  
A DEAL WITH THE DEVIL,

HE BECAME A VIGILANTE

ON THE HIGHWAY TO HELL.

GHOST RIDER.

A PASSIONATE LOVE

AN EVIL CURSE

A DARK DESTINY

THIS FEBRUARY,

GET READY TO RAISE A LITTLE HELL

GHOST RIDER.

A DEAL WITH THE DEVIL  
CURSED HIM FOR LIFE.

THE LOVE OF A WOMAN  
KEPT HOPE ALIVE.

HIS FIGHT FOR REDEMPTION  
COULD CHANGE THE WORLD.

GET READY TO EXPERIENCE  
THE DARK SIDE OF JUSTICE.

GHOST RIDER.

WHEN YOU LOVE,  
LOVE WITH ALL YOUR HEART.

WHEN YOU FIGHT,  
FIGHT WITH UNTOLD COURAGE.

AND WHEN YOU RIDE...  
RIDE LIKE THE WIND.

GHOST RIDER.

YOU CAN'T BREAK  
A DEAL WITH THE DEVIL.

BUT YOU CAN PUT UP  
ONE HELL OF A FIGHT.

GHOST RIDER.

RIDE LIKE LIGHTNING.

CRASH LIKE THUNDER.  
(He crashes onto the pavement coming down from building)

THE LOVE OF A WOMAN.

THE CURSE OF A DEMON.

THE ADVENTURE OF A LIFETIME.

GHOST RIDER.

GET READY TO MEET  
ONE HELL OF A HERO.

HE MADE A DEAL WITH THE DEVIL  
TO SAVE SOMEONE HE LOVED.

NOW, ALL HE WANTS  
IS A SECOND CHANCE  
TO SET THINGS RIGHT.

GHOST RIDER.

GET READY  
FOR THE RIDE OF YOUR LIFE.

BY DAY, HE DEFIES DEATH.

BY NIGHT, HE FIGHTS EVIL.

HE STRIKES FEAR IN THE HEARTS  
OF THE QUICK AND THE DEAD.

ONE FOOT IN HEAVEN.

ONE FOOT IN HELL.

GHOST RIDER.

ALL HIS LIFE, HE'S DEFIED DEATH.

NOW, HE'S READY TO DEFY  
THE DEVIL HIMSELF.

HE'S GOT PASSION IN HIS HEART

AND FIRE IN HIS SOUL.

GHOST RIDER.

TAKING IMPOSSIBLE RISKS  
MADE HIM FAMOUS.

MAKING A DEAL WITH THE DEVIL  
WILL MAKE HIM INFAMOUS.

NOW, HE'LL HAVE TO GO  
TO HELL AND BACK...

TO SAVE HIS SOUL.

GHOST RIDER.

(Graphics break up the motorcycle transforming)

PIMP

MY

RIDE

GHOST RIDER.

“Let’s ride.”

ALL HELL BREAKS LOOSE THIS FEBRUARY

THE SON OF THE DEVIL

IS ABOUT TO MEET

ONE TOUGH SON OF A –

(Fireball or explosion interrupts announce)

DELIVER

US

FROM

EVIL.

GHOST RIDER.

HE DOESN'T LOOK LIKE A HERO.

HE DOESN'T SOUND LIKE A HERO.

BUT WHEN IT COMES TO FIGHTING  
THE FORCES OF DARKNESS...

HE BLOWS EVERYONE ELSE AWAY.

GHOST RIDER.

ENJOY THE RIDE.

ALL HIS LIFE, HE'S DEFIED DEATH.

NOW, HE'S READY TO DEFY  
THE FORCES OF DARKNESS.

WHEN IT COMES TO BATTLING EVIL,  
YOU HAVE TO FIGHT FIRE... WITH FIRE.

GHOST RIDER.

IT'S THE DEAD OF WINTER.

READY FOR A LITTLE HEAT?

LOVE SELL

THEY WERE MEANT TO BE TOGETHER

BUT DESTINY IS TEARING THEM APART.

THERE'S A PLACE FOR THEIR LOVE  
SOMEWHERE BETWEEN HEAVEN AND HELL

GHOST RIDER.

A MATCH MADE IN HEAVEN.

A DEAL MADE IN HELL.

TORN BETWEEN TWO WORLDS.

HAUNTED BY ONE DESIRE.

GHOST RIDER.

NOTHING IN THE WORLD COULD  
COME BETWEEN THEM.

IT TOOK SOMETHING  
NOT OF THIS EARTH...

... TO TEAR THEM APART.

BRACE YOURSELF  
FOR ONE HELL OF A RIDE.

GHOST RIDER.

A REPORTER LOOKING FOR A STORY.  
A DAREDEVIL LOOKING FOR A SECOND CHANCE.  
A SECRET NO ONE COULD IMAGINE.  
A LOVE NOTHING ON EARTH COULD DESTROY.  
GHOST RIDER.

HE RISKED HIS LIFE TO PROVE HIS LOVE.  
SHE'LL MOVE HEAVEN AND EARTH  
TO SAVE HIS SOUL.

ALL HIS LIFE  
HE TOOK IMPOSSIBLE RISKS.  
NOW, HE'S MAKING  
THE ULTIMATE SACRIFICE...  
...FOR THE WOMAN HE LOVES.  
GHOST RIDER.

THEY WERE DESTINED TO BE TOGETHER.

BUT THERE'S SOMETHING ABOUT HIM...  
... SHE DOESN'T KNOW.

HER LOVE GAVE HIM  
A REASON TO LIVE.

BUT IS THAT ENOUGH...  
TO SAVE HIS SOUL?

GHOST RIDER.

HAVE YOU EVER HAD A

DEEP

DARK

SECRET?

GHOST RIDER.

THEY SHARED A PASSION  
THEY THOUGHT WOULD LAST FOREVER.

BUT EVERYTHING THEY HAVE  
IS ABOUT TO GO UP IN FLAMES.

NOW, HE'LL GO THROUGH HELL  
TO SAVE THE WOMAN HE LOVES.

GHOST RIDER.

GET READY  
FOR THE RIDE OF YOUR LIFE.

HE LOVES HER MORE THAN LIFE ITSELF.

THAT'S WHY HE HAS TO LET HER GO.

BECAUSE WHERE HE'S GOING  
SHE CAN'T FOLLOW.

HAVE YOU EVER HAD  
A DEEP, DARK SECRET?

GHOST RIDER.

FOR LOVE,  
HE MADE A DEAL WITH THE DEVIL.

FOR LOVE,  
HE KEPT HIS DARKEST SECRET FROM HER.

FOR LOVE,  
HE'LL GO THROUGH HELL TO SAVE HER.

GHOST RIDER.

COULD YOU LOVE A MAN

WHO HAD MADE A

DEAL WITH THE DEVIL?

HE CAN'T CHANGE THE PAST.

BUT ONE WOMAN'S LOVE COULD SAVE HIM  
FROM A FATE WORSE THAN DEATH.

GHOST RIDER.

SHE FELL IN LOVE WITH A MAN  
WHO KNOWS NO FEAR.

BUT HE'S NOT THE MAN  
HE APPEARS TO BE.

YOU CAN'T MAKE A DEAL WITH THE DEVIL  
AND EXPECT TO LIVE HAPPILY EVER AFTER.

GHOSTRIDER.

HE FELL IN LOVE  
WITH AN ANGEL.

MADE A DEAL  
WITH THE DEVIL.

NOW, HE FIGHTS EVIL...  
WITH A VENGEANCE.

GHOST RIDER.